



Valen

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DESIGN CONCEPT

THEME

- THE FONT IS CHINESE CALLIGRAPHIC STROKES TRANSFORM INTO ALPHEBETICAL
- SYMBOLISE : THE ELEGANT AND CLASSIC FONT, CHINESE VIBE

CAPITAL LETTER

TYPOGRAPHY

SMALL LETTER

typography





A B C

G H I

M N O

S T U


Y Z

D E F

J K L

P Q R

V W X



a b c



g h i

m n o

s t u

y z

d e f

j k l



p q r

v w x



REFLECTION

First of all, I would like to thank Dr. Nurul Hanim for the amazing classes. It is interesting to have an charity exhibition and I'm honored to take part in the meaningful event. I learned that kerning make the font look closer yet, neat and tidy. My group did an amazing job on the runway show. I learned that teamwork is very important in order to complete the group task and for a better commucation skills with all the team member.